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The Truth about Digital Marketing: What Every Business Owner Ought to Know about Profitably Reaching Their Ideal Customers Online in a Changing Economy

By Kenton Newby

Mix Digital Media, LLC, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Is Your Business Invisible Online? Discover how to use digital marketing to attract new traffic, leads and sales for your business. Is your company at the point where you find yourself wasting money on expensive advertising methods that have become less and less effective? Or are you worried that you're losing out on potential leads and sales because your company is essentially invisible online? If so, what are your options? The Truth About Digital Marketing is a guide for business owners who are unfamiliar with digital marketing. Maybe you've never even heard about search engine optimization, Google Adwords, social media or other digital marketing methods. Or maybe you've heard of these but simply never figured out how to make them work in your business. In fact, this book covers dozens of the most common questions that business owners have about digital marketing. The Truth About Digital Marketing is a quick and easy read and can serve as a great reference as you discover more about the benefits digital marketing can bring you...



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