



Reality Show: Inside the Last Great Television News War (Hardback)

By Howard Kurtz

SIMON SCHUSTER, United States, 2008. Hardback. Condition: New. Free Press Hard. Language: English . Brand New Book. Dan Rather, Tom Brokaw, Peter Jennings: They were on a first-name basis with the country for a generation, leading viewers through moments of triumph and tragedy. But now that a new generation has succeeded them, the once-glistening job of network anchor seems unmistakably tarnished. In an age of instantaneous Internet news, cable echo chambers and iPod downloads, who really needs the evening news? And, by extension, who needs Katie Couric, Brian Williams, and Charlie Gibson? But the anchors still have a megaphone capable of cutting through the media static. Their coverage of Iraq helped turn the country against that bloody war, and they are now playing a leading role in chronicling the collapse of George Bush's presidency and the 2008 race to succeed him. Yet, even as the anchors fight for ratings supremacy, the mega-corporations they work for have handed them a bigger challenge: saving an American institution. In this freewheeling, intimate account of life atop the media pyramid, award-winning bestselling author Howard Kurtz takes us inside the newsrooms and executive suites of CBS, NBC, and ABC, capturing the deadline judgments, image-making,...



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