



Drop Your Sizzle: How to Use Drop Cards to Build Your Business (Paperback)

By Lynn Leach

Createspace, United States, 2013. Paperback. Condition: New. Large Print. Language: English . Brand New Book ***** Print on Demand *****.Drop Your Sizzle is designed to help you understand the importance of having a drop card to aid you in lead generation and to help you utilize that sizzle line to grow your business. A sizzle line will help in the sorting and sifting process, as now you will only be speaking with individuals who are interested in having you contact them. So a sizzle line generates a more qualified prospect as opposed to a generic lead. The drop card that advertises the sizzle line will help you generate leads in any area you desire to work in. This is the third book of the Mentor With Lynn Marketing Series. The series focuses on marketing training for network marketers.

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