



## The Guide to Successful Destination Management

By Schaumann, Pat; Association of Destination Management Executives

Wiley, 2004. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Foreword.Preface.Chapter 1. Understanding Destination Management.Chapter 2. Program Planning.Chapter 3. Transportation Services.Chapter 4. Tours.Chapter 5. Child Care/Children's Programs.Chapter 6. E-business and Registration.Chapter 7. Special Events.Chapter 8. Food and Beverage.Chapter 9. Additional Services.Chapter 10. Pricing Strategies.Chapter 11. Technology.Chapter 12. Risk Management.Chapter 13. Ethics.Appendix 1: Sample Letter of Intent.Appendix 2: Sample Contract for Services.Appendix 3: Sample Schedules of Services.Appendix 4: What to Look for when Chartering a Bus.Appendix 5: Bus Safety.Appendix 6: Excerpts from The Americans with Disabilities Act of 1990.Appendix 7: ADA Basics At-a-Glance.Appendix 8: Planning a Pre-or Post-Convention Tour.Appendix 9: Case Study: KiddieCorp, Inc.Appendix 10: Meeting Contract Process Outline.Appendix 11: Ethics Quiz.Index.

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### Reviews

*Basically no terms to clarify. It is actually written in basic terms rather than confusing. I found out this ebook from my dad and i suggested this book to find out.*

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