



Dimensions of CoOperative Management

By S. Sundararajan

Mittal Publications, New Delhi, 1991. N.A. Book Condition: New. Xiv+125pp The articles contained in this volume throw light on various managerial concepts, tools and techniques and provide a bird's eye-view of the chosen area. The first part discusses general co-operation and the contribution of co-operation in rural industrialization and development. The second part on Credit and Banking evaluates the performance of the Co-operative Credit agencies in sectoral development and also gives a projection of their performance in 2000 A.D. The marketing of agricultural produce and processing by the co-operative agencies and to what extent they are assisted in their efforts by National Co-operatives Development Corporation forms the focus of the third part. The fourth part comprises of articles relating to organisational behaviour and their applicability to Co-operative organisations in general. Specially the focus is on Management of Changes, Management of Conflicts, Leadership Development and Motivation. Further there is also discussion in one chapter about Management Training arrangements for co-operatives which will give ready reference for the Executives of Co-operative Department/Organisations. The book is likely to serve as a reference book of great utility for researchers, trainers and students of Co-operative Management and will prove equally useful to students of M.A....



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