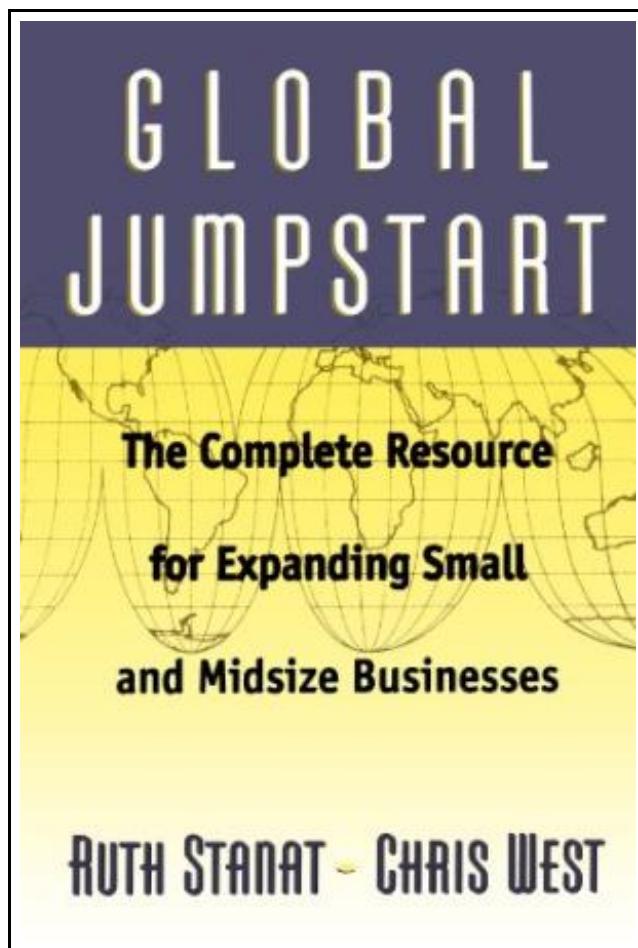


Global Jumpstart: The Complete Resource for Expanding Small and Midsize Businesses



Filesize: 1.19 MB

Reviews

It is a of the best book. Indeed, it really is play, nevertheless an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.
(Sofia Yundt)

GLOBAL JUMPSTART: THE COMPLETE RESOURCE FOR EXPANDING SMALL AND MIDSIZE BUSINESSES

[DOWNLOAD](#)

Basic Books (AZ). Paperback. Book Condition: New. Paperback. 224 pages. Dimensions: 9.2in. x 6.0in. x 0.7in. Despite a world of opportunities, many entrepreneurs are paralysed when it comes to the prospect of expanding overseas. In this book, the authors take the mystery out of going global. Drawing upon years of helping companies expand into new markets, they present a comprehensive and practical guide for establishing a global mindset, undertaking research, building competitive intelligence, assessing customer needs, and evaluating a wide variety of expansion options, from exporting to franchising to joint ventures. Packed with solid, up-to-date information, and featuring the global marketing audit, this book should be an essential resource for any entrepreneur with global ambitions. For business large and small, a global marketplace represents a source of great promise - and peril. While trade barriers have come down, and advances in communication and information technology have made new markets accessible as never before, one false move can spell disaster, especially for small and midsize companies. Nevertheless, with a combination of ambitious vision and careful planning, even the smallest businesses can expand far beyond their home country's borders. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

- [!\[\]\(815df092dd722ee9268ef8e6d0193e3a_img.jpg\) Read Global Jumpstart: The Complete Resource for Expanding Small and Midsize Businesses Online](#)
- [!\[\]\(c72edb9626cad660f3a9f5fb0f22a68c_img.jpg\) Download PDF Global Jumpstart: The Complete Resource for Expanding Small and Midsize Businesses](#)

You May Also Like



Scholastic Discover More Penguins

Scholastic Reference. Paperback. Book Condition: New. Paperback. 80 pages. Dimensions: 10.0in. x 8.0in. x 0.4in.Scholastic Discover More is a revolutionary new nonfiction line pairing stunning print books with corresponding interactive digital books that extend the...

[Read Book »](#)



Shepherds Hey, Bfms 16: Study Score

Petrucci Library Press. Paperback. Book Condition: New. Paperback. 22 pages. Dimensions: 9.4in. x 7.1in. x 0.0in.Percy Grainger, like his contemporary Bela Bartok, was intensely interested in folk music and became a member of the English...

[Read Book »](#)



Silverlight 5 in Action

Manning Publications. Paperback. Book Condition: New. Paperback. 1000 pages. Dimensions: 9.2in. x 7.3in. x 2.0in.Summary A thorough revision of the bestselling Silverlight 4 in Action. This comprehensive guide teaches Silverlight from the ground up, covering...

[Read Book »](#)



Scholastic Discover More Animal Babies

Scholastic Reference. Hardcover. Book Condition: New. Hardcover. 32 pages. Dimensions: 9.1in. x 7.6in. x 0.5in.Scholastic Discover More is a revolutionary new nonfiction line pairing stunning print books with corresponding interactive digital books that extend the...

[Read Book »](#)



Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Madelyn D R Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.This book is about my cousin, Billy a guy who taught me a lot over the years and who...

[Read Book »](#)