



Inspirational Guide for the Implementation of PRME: Learning to Go Beyond (2nd Revised edition)

By PRME (Principles for Responsible Management Education)

Greenleaf Publishing. Paperback. Book Condition: new. BRAND NEW, Inspirational Guide for the Implementation of PRME: Learning to Go Beyond (2nd Revised edition), PRME (Principles for Responsible Management Education), Since the inception of the United Nations Global Compact sponsored initiative Principles for Responsible Management Education (PRME) in 2007, there has been increased debate over how to adapt management education to best meet the demands of the 21st-century business environment. While consensus has been reached by the majority of globally focused management education institutions that sustainability must be incorporated into management education curricula, the relevant question is no longer why management education should change, but how? Following on from the Inspirational Guide for the Implementation of PRME: Placing Sustainability at the heart of Management Education, this casebook highlights the real implementers of responsible management education, and their stories are truly inspirational. The evolving picture underscores the important changes already taking place, and the role of PRME in effecting such change. The clear message is that continuous experimentation, innovation, and learning is required to transform constructs of management education. The new collection contains 27 case stories from universities and business schools spanning Asia, Oceania, Latin America, USA and Canada, Europe, the Middle East...

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