

Kickstarter Launch Formula: The Crowdfunding Handbook for Startups, Filmmakers, and Independent Creators (Paperback)



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Reviews

This pdf is so gripping and intriguing. I could comprehend almost everything using this composed e ebook. You are going to like just how the article writer create this ebook.
(Miss Dakota Zulauf)

KICKSTARTER LAUNCH FORMULA: THE CROWDFUNDING HANDBOOK FOR STARTUPS, FILMMAKERS, AND INDEPENDENT CREATORS (PAPERBACK)

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Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. If you're looking for a step-by-step launch framework for your upcoming Kickstarter or Indiegogo campaign, this is the handbook for you! It'll teach you how to use crowdfunding to raise money online and bring your project to life. You see, we're at the beginning of a movement as transformative as the industrial revolution. Never before in history have authors, musicians, artists, and film producers been able to connect with massive online audiences and get funding for their creative work. The outdated media gatekeepers are quickly disappearing. You can now get funding directly from your fans and distribute your content online. If you're a creative type, this is the BEST time to be alive. But, it doesn't stop there. This major change has also given rise to six and seven-figure online businesses. As a fellow entrepreneur, I know that one of the most common excuses for not quitting your job and launching that startup company is because you don't have the money. Now, in a few short weeks, you can have all of the capital you need to launch and grow a thriving ecommerce business. It's no longer a crazy idea to pursue your passion. In fact, more and more millennials are doing just that. I should know, I'm one of them! When I first started blogging about Kickstarter in 2012, I had no idea that crowdfunding would become a multi-billion-dollar industry. I was just a Junior in college, writing a mini-thesis on how different variables affected fundraising success on Kickstarter (for you nerds out there, it was a logistic regression). Flash forward several years, and I'm now one of the top...

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