



## Writing for the Web

By Crawford Kilian

Jaico Publishing House, Delhi, India. Softcover. Book Condition: New. Hundreds of books tell you how to design new web pages and jazz up existing websites with graphics, animation, and sound. But an effective website needs strong, lively content that people will want to read and return to. *Writing for the Web* offers sound principles of writing persuasive copy and presenting it in an appealing format so that visitors to your website will read what you've written and act on what they've read. Both new and professional webwriters will benefit from the commonsense advice and tips in this book. Whether you are creating an online portfolio, developing your company's website, or starting a blog, *Writing for the Web* shows you how to hook readers and keep them coming back. A CD-ROM with exercises is included to help you practice webwriting techniques and critique other websites. Printed Pages: 224 with CD.

DOWNLOAD



READ ONLINE  
[ 6.93 MB ]

### Reviews

*This written pdf is wonderful. It can be written in easy phrases and not difficult to understand. Your lifestyle span will likely be enhance once you full looking over this ebook.*

-- **Juanita Reynolds**

*This publication is definitely not simple to begin on studying but quite fun to see. It really is full of knowledge and wisdom I am just effortlessly can get a satisfaction of studying a created pdf.*

-- **Alfreda Bradtke**

## Other Books

---



### Writing for the Web

DIRECTORY OF SOCIAL CHANGE, United Kingdom, 2000. Paperback. Book Condition: New. 210 x 145 mm. Language: English . Brand New Book. Writing for the web is unlike other types of writing you may undertake at work. It requires a different thought process...

---



### Children s Handwriting Book of Alphabets and Numbers: Over 4,000 Tracing Units for the Beginning Writer

Createspace, United States, 2015. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The Children s Handwriting Book of Alphabets and Numbers provides extensive focus on alphabet tracing and number tracing for the...

---



### Fun for the Secret Seven

Hachette Children's Group. Paperback. Book Condition: new. BRAND NEW, Fun for the Secret Seven, Enid Blyton, The Secret Seven are Peter and his sister Janet, Jack, Colin, George, Pam and Barbara. They meet every holiday in the shed at the bottom of...

---



### Houdini's Gift

Independent Publishers Group (IPG) - Chicago Review Press, 2009. Hardcover. Book Condition: New. Revisiting well-loved characters from a past adventure, this picture book presents animal-loving Ben with the challenge of having another pet after losing his pet hamster. Knowing that Ben is...

---



### Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original...

---



### The Case for the Resurrection: A First-Century Investigative Reporter Probes History s Pivotal Event

ZONDERVAN, United States, 2010. Paperback. Book Condition: New. 180 x 127 mm. Language: English . Brand New Book. The Case for the Resurrection, a ninety-six-page booklet from bestselling author Lee Strobel, provides new evidence that shines a fresh light on the Bible...